



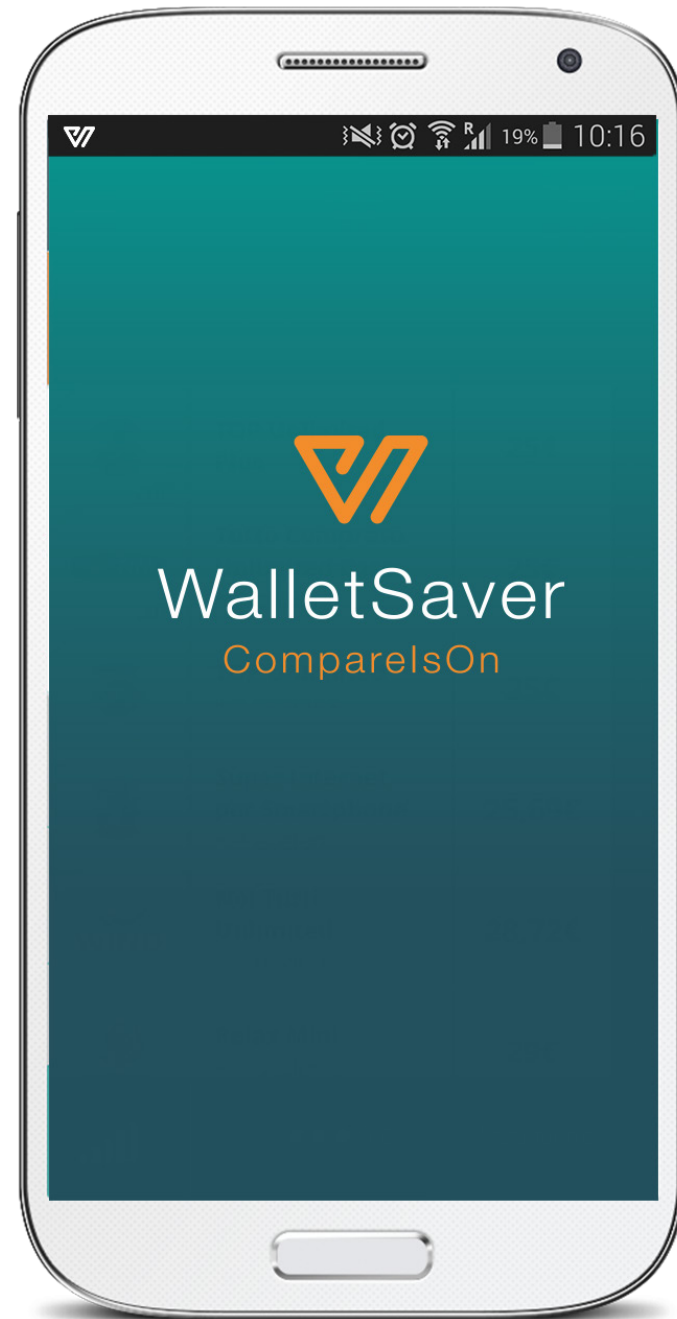
WalletSaver

CompareIsOn

.....

MOHAMED ELHARIRY
- HARDWARE DEVELOPER -

WHAT?



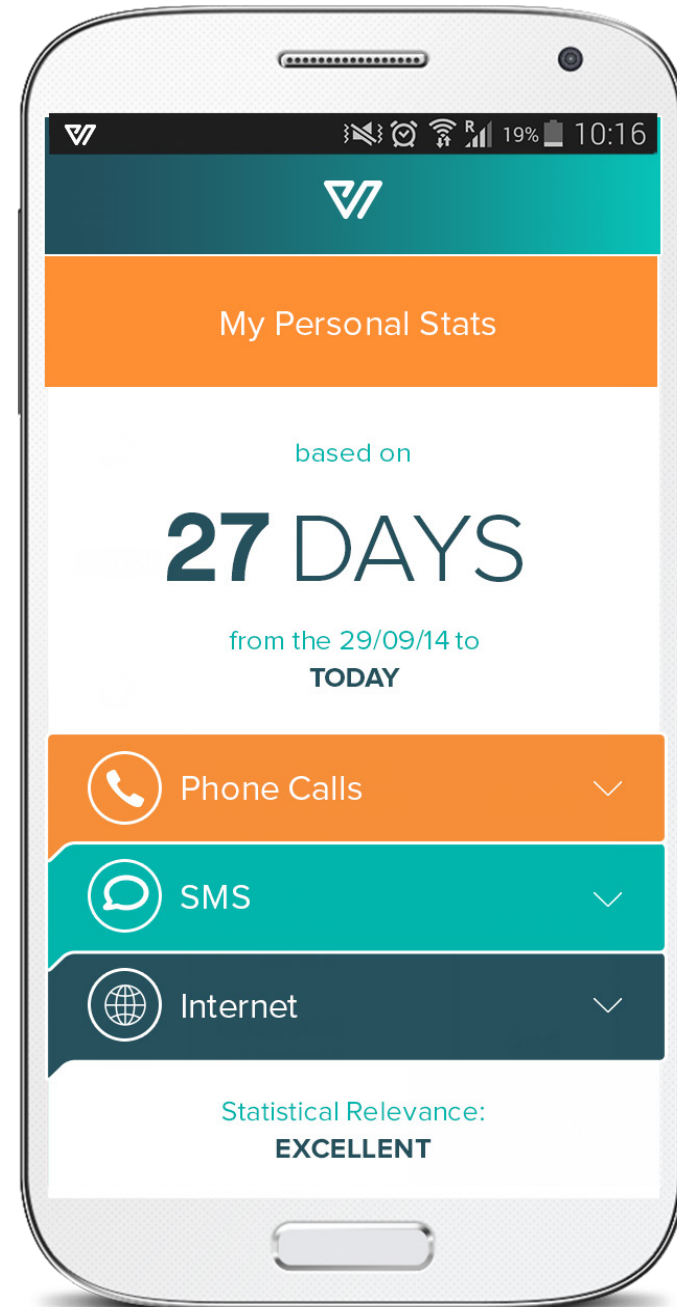
COST-SAVING ANALYSIS

- ↘ Phone Calls
- ↘ SMS
- ↘ Internet (3G/4G)



DATA EXTRACTED FROM THE SMARTPHONE

WHAT?



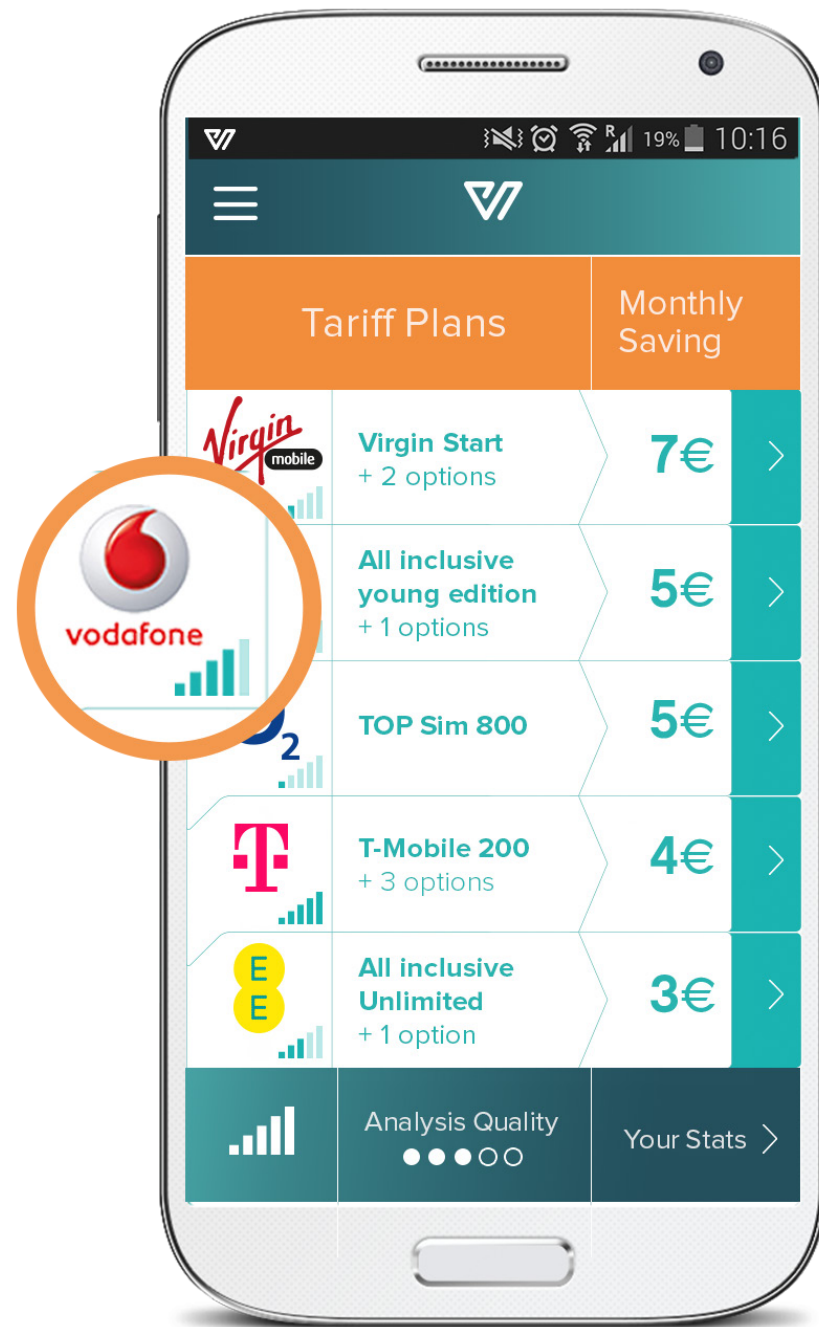
COST-SAVING ANALYSIS

- Phone Calls
- SMS
- Internet (3G/4G)



DATA EXTRACTED FROM THE SMARTPHONE

WHAT?



SIGNAL COVERAGE

- Incoming/Outgoing Call localization

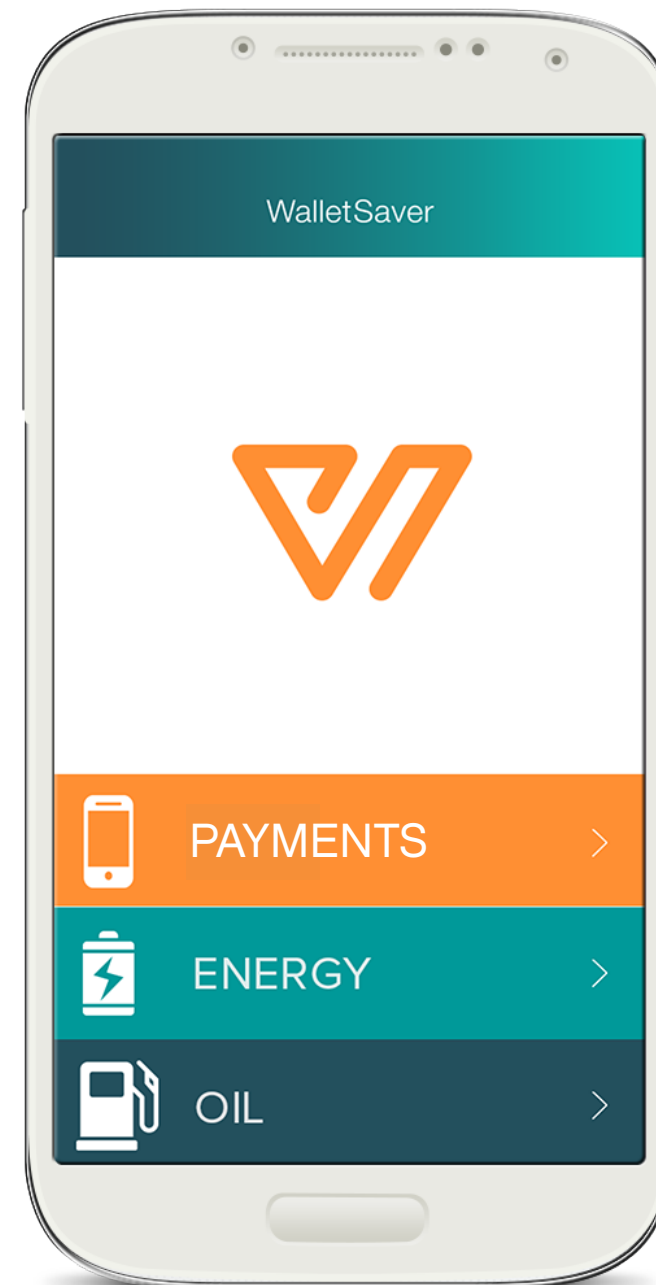
**LAUNCHED ON
2 HOURS AGO!**



BEHIND THE NAME?

TREND

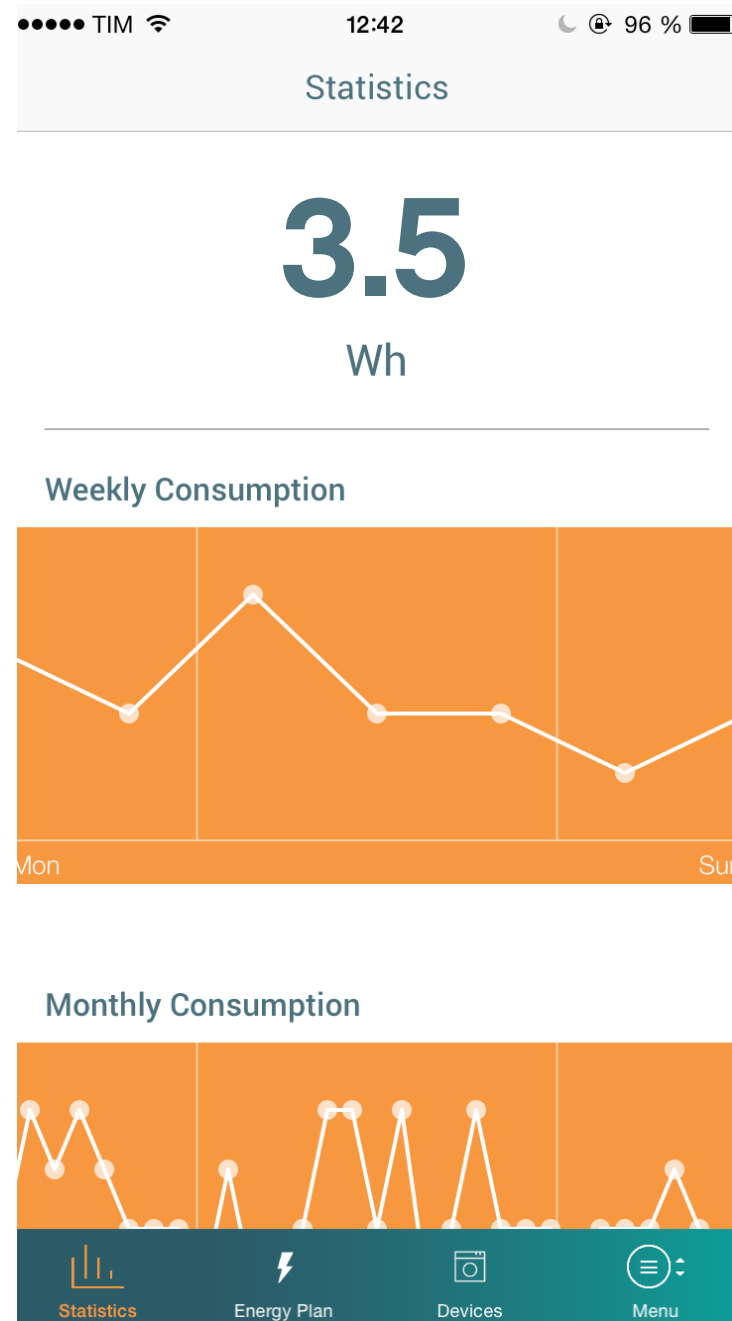
In 2020 the 80%
of users' daily life
will be on
the smartphone



VISION

Our aim is to provide
our users with the best tool
to save money
in day to day life, extracting
data from the source.

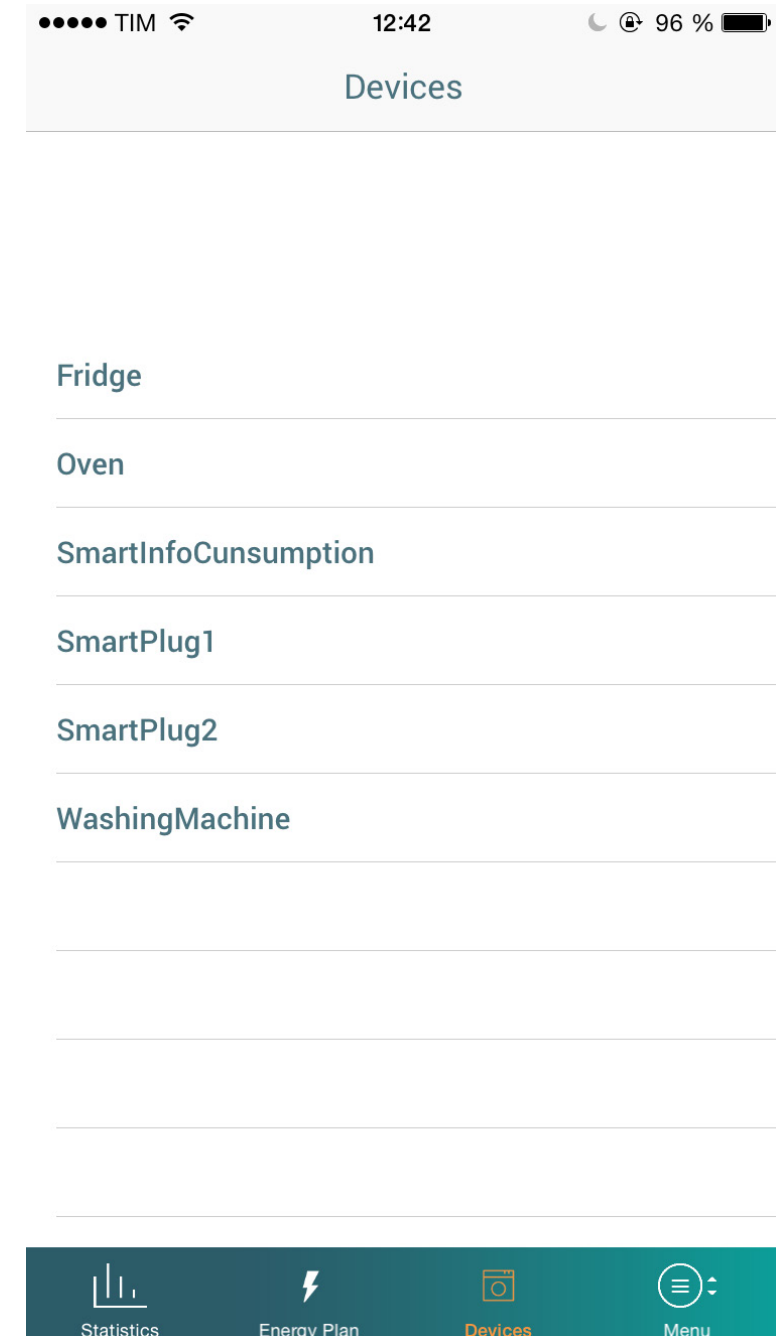
ENERGY APP



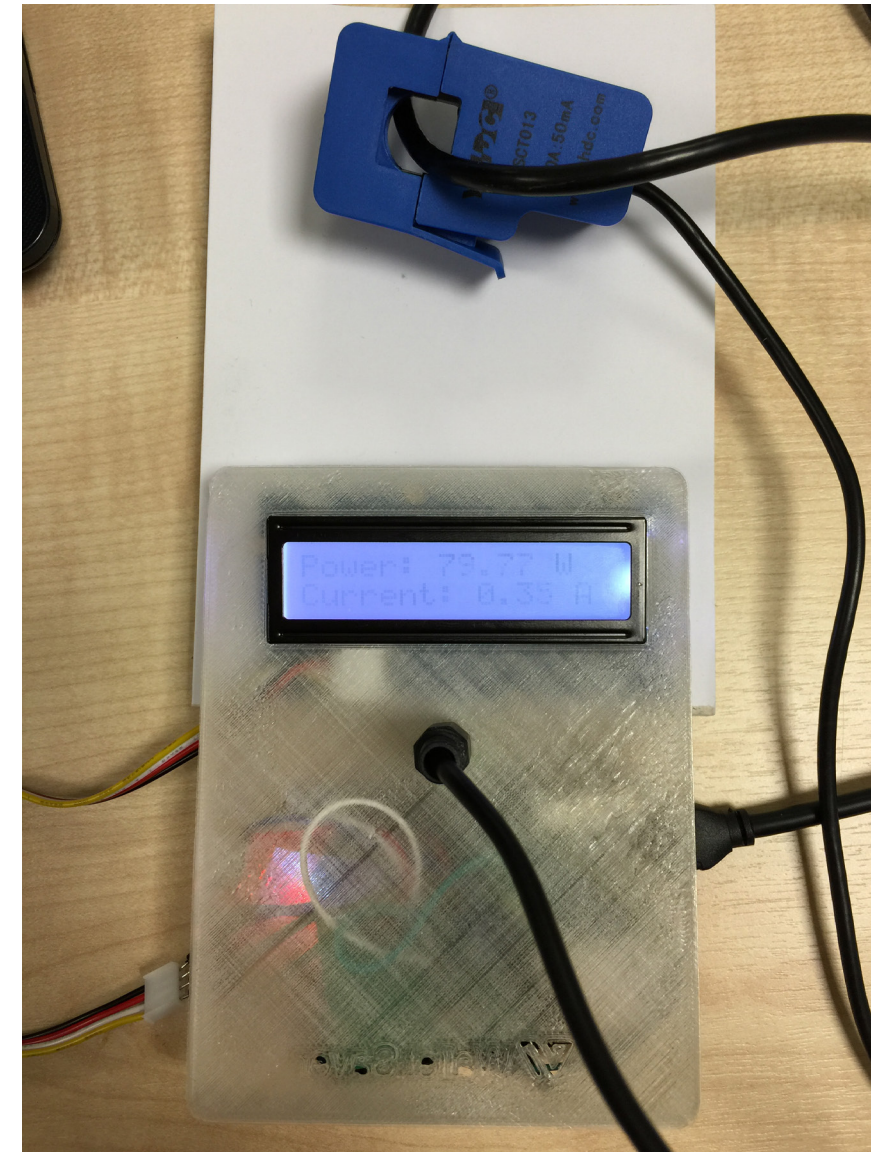
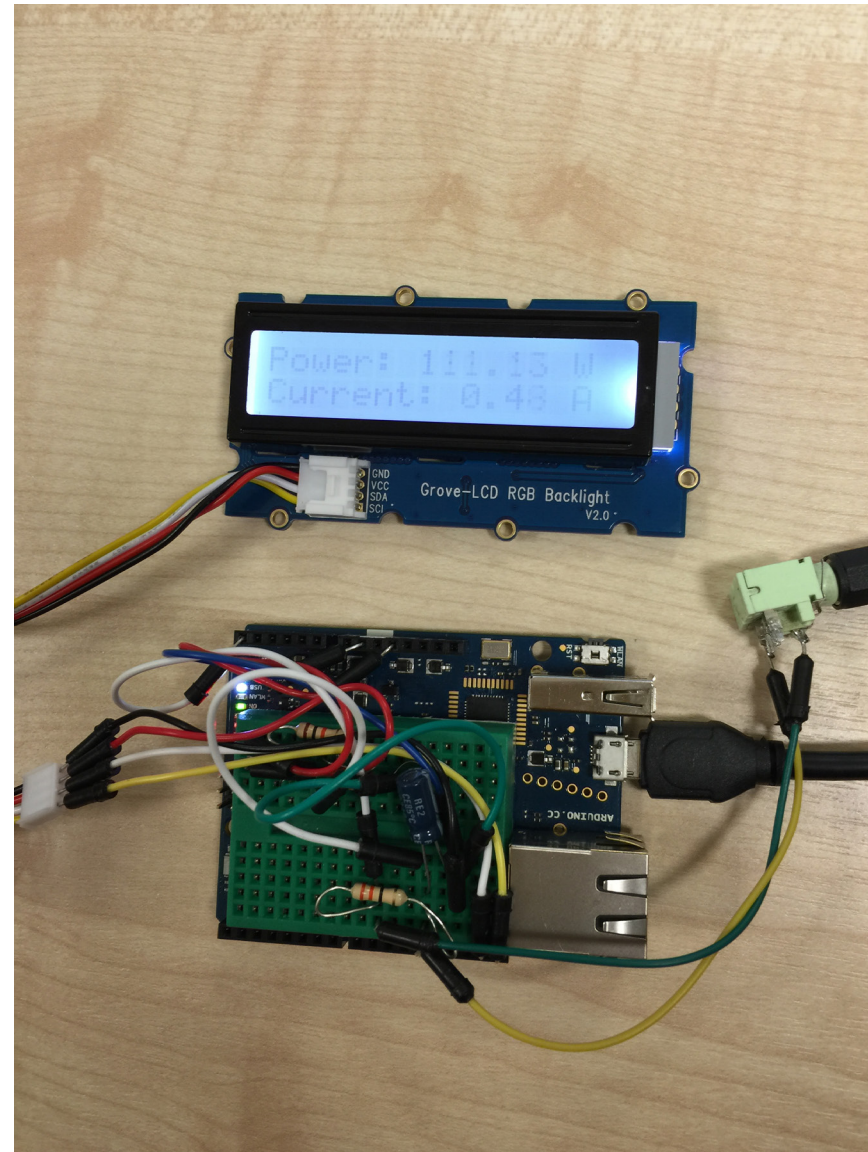
Energy Plan

10 TARIFFE	COSTO /MESE
Enel e-light Biorario e-light Biorario	55€
Edison Best Biorario Best Biorario	56€
e-on Luce ClickBiorario Luce ClickBiorario	56€
Acea energia Unica Luce Biorario - DUAL Unica Luce Biorario - DUAL	57€
Edison Best monorario Best monorario	60€
Enel e-light e-light	60€
Eni Link - biorario Link - biorario	61€

Statistics Energy Plan Devices Menu



ENERGY DEVICE



WHY WALLETSAVER?

DATA EXTRACTED DIRECTLY FROM SOURCE



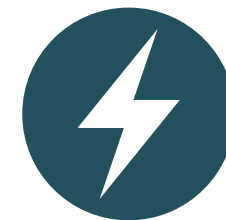
ZERO EFFORT
FOR USERS



HIGH ACCURACY



Mobile plans
Smartphones



Energy plan
Home

REVENUE MODEL

Short Term

Long Term



B2C



B2B



BIG DATA
& BUSINESS
INTELLIGENCE

PROVIDERS VALUE PROPOSITION

ACQUISITION



RETENTION



ECONOMIC SUSTAINABILITY

MOBILE PLANS

ENERGY PLANS

ECONOMIES OF SCOPE

FUNDING

MOBILE APPS (ANDORID / iOS)

ALGORITHMS

BACKEND

HARDWARE

15\$

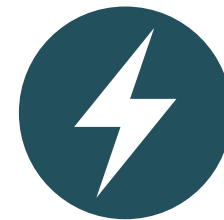
POTENTIAL CONTRIBUTION MARGIN

5\$ PER HOUSE (CONSIDERING CLV)

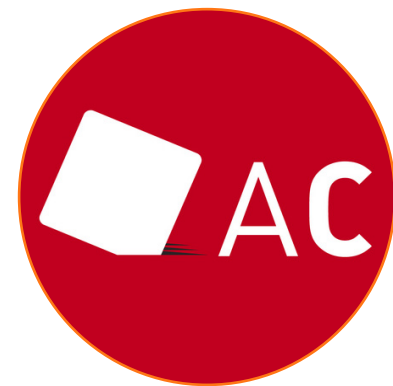
USER ACQUISITION STRATEGY



Mobile plans



Energy plans



TEAM



JACOPO SORIA
- CMO & Co-Founder -
➤ Master's Degree in
Management of Innovation
at LUISS University



GIACOMO PUTIGNANO
- CEO & Co-Founder -
➤ Double degree in Finance
at Fudan (CHINA) and
LUISS University (ROME)



ANTONIO DAVOLI
- CTO & Co-Founder -
➤ PhD in Computer Science
at Sapienza University of Rome,
distributed systems



ALEJANDRA AGUILAR
- Product Designer Hackathon -



MOHAMED ELHARIRY
- Hardware Developer -
➤ 18teen tech lover with
crazy passion for hardware



MARCUS WERMUTH
- iOS Developer -
➤ Mobile Comm. Engineering Degree
at TU Dresden (Germany)
iOS/macOS and Web. Dev.



JOÃO TRINDADE
- Android Developer -
➤ PhD candidate in
Computer Engineering at
Instituto Superior Tecnico



MASSIMO BRUGIAFREDDO
- Tecnico Hackathon -



THANKS!



WalletSaver
CompareIsOn

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#walletsaverapp